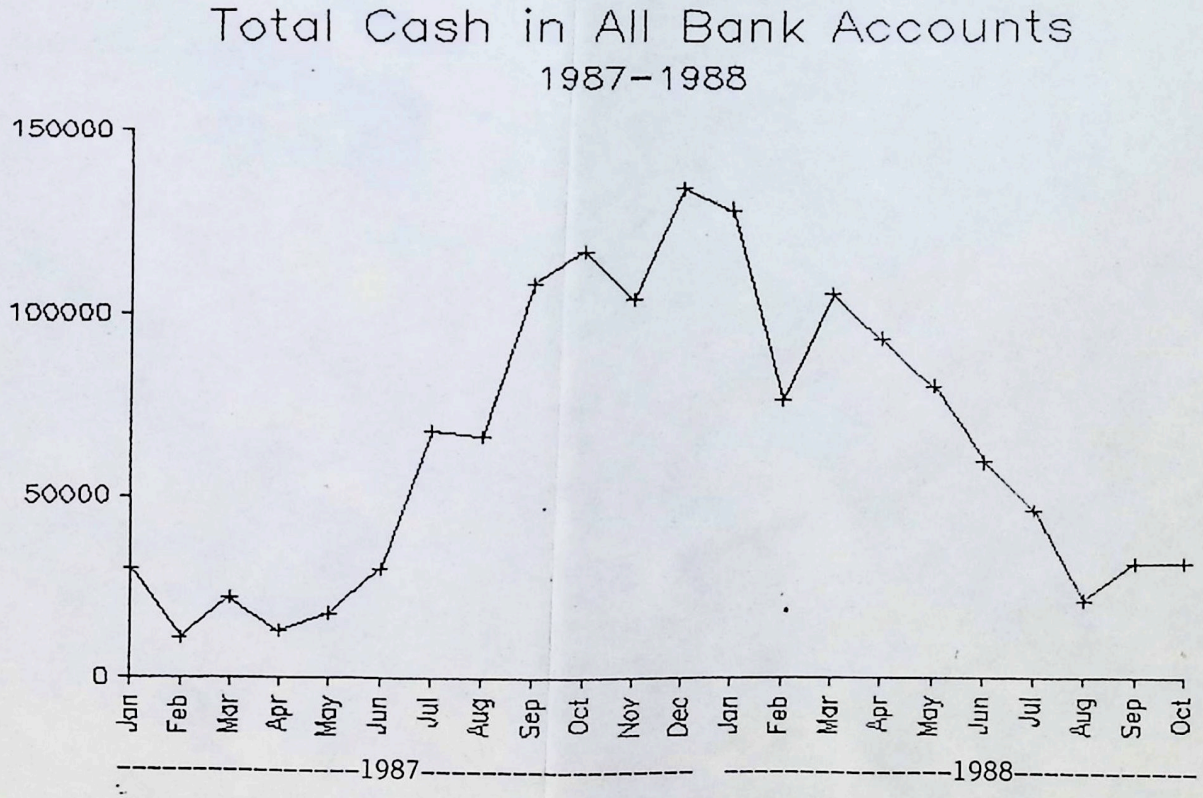
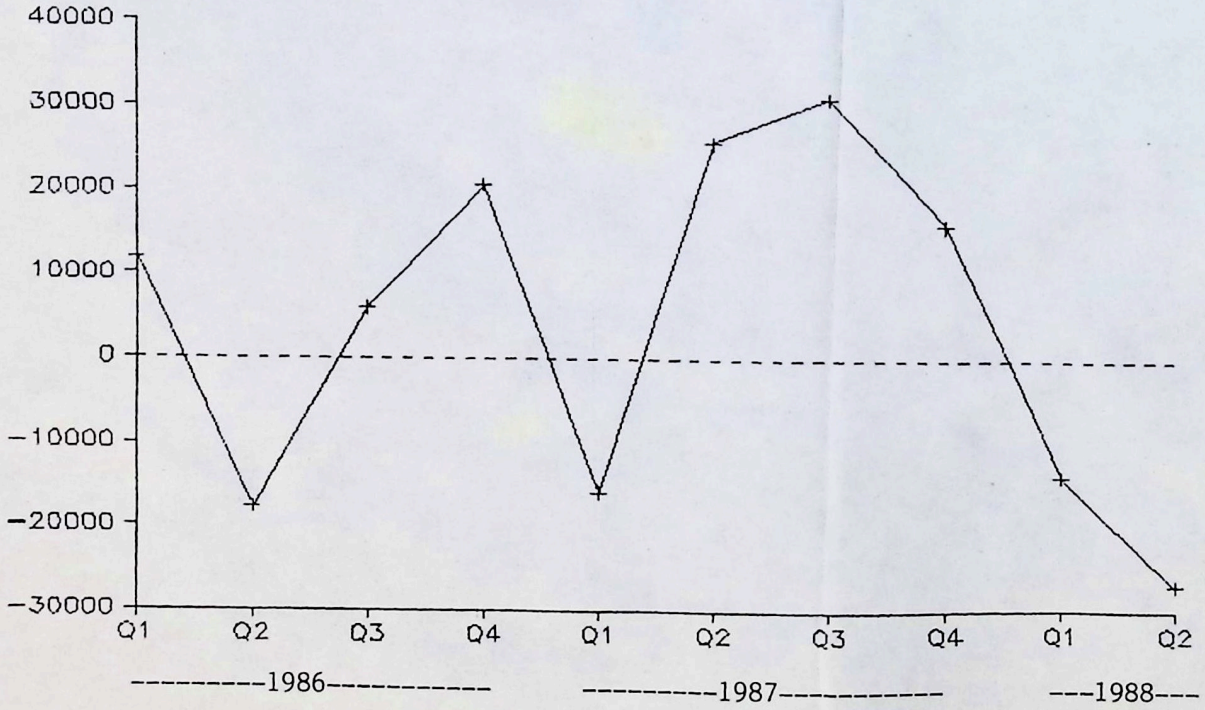
SEP 0 3 1988


Total Cash in All Bank Accounts
1987-1988
150000
100000
50000
0
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
1987
1988

SEP 0 3 1988

PROFIT/LOSS OF MAGAZINE OPERATIONS

1986–1988 by Quarter



1986-1987-1988 Magazine

Profit/Loss by Quarter

9/ 3/1988

1986	1986 1st Qtr	1986 2nd	1986 3rd	1986 4th	1986 YTD	1986 Qtrly	1987 1st Qtr	1987 2nd	1987 3rd	1987 4th	1987 Adj	1987 YTD	1987 Qtrly	1988 1st Qtr	1988 2nd	1988 YTD	1988 Qtrly
Subs & BI	88690	73466	89709	107051	358916	89729	81654	114808	130093	130345		456900	114225	102630	72472	175102	87551
Other	53893	39113	40302	51921	185229	46307	44518	44603	53481	46951	-16025	173528	43382	45163	46670	91833	45917
MAGAZINE REVENUE	142583	112579	130011	158972	544145	136036	126172	159411	183574	177296		646453	161613	147793	119142	266935	133468
Magazine Costs	98467	90490	91164	104504	384625	96156	104373	104287	122206	119427		450293	112573	122485	102250	224735	112368
Overhead	32343	39807	32878	33863	138891	34723	37622	29437	30239	41845		139143	34786	39235	43831	83066	41533
TOTAL EXPENSES	130810	130297	124042	138367	523516	130879	141995	133724	152445	161272		589436	147359	161720	146081	307801	153901
MAG OPERATG P/L	11773	-17718	5969	20605	20629	5157	-15823	25687	31129	16024		57017	14254	-13927	-26939	-40866	-20433
Project Revenues	10000	0	71000	0	81000	20250	5000	0	35000	17000		57000	14250	50000	105000	155000	77500
Project Costs	23825	61457	61518	19207	166007	41502	1702	0	13031	5043		19776	4944	41424	98932	140356	70178
Project P/L	-13825	-61457	9482	-19207	-85007	-21252	3298	0	21969	11957	0	37224	9306	8576	6068	14644	7322
POINT P/L	-2052	-79175	15451	1398	-64378	-16095	-12525	25687	53098	27981	0	94241	23560	-5351	-20871	-26222	-13111